

**Genea**  
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📖 'Twas the night before Christmas 🎄 ...(actually weeks before)...and all through the office was--  
In-N-Out Burger, holiday boogying, and a visit from wily ol' Santa????!!!

It all happened this week at Genea's headquarters in Irvine, CA. Genea team members from around the United States gathered to strategize, converse, and bask in the fruits of our 2024 success.

The two-day holiday extravaganza kicked off on Wednesday with team building sessions and strategy meetings. That night, the Genea team got competitive with a fierce battle of trivia at the Wild Goose. Pop culture intelligence was tested, duels were waged, but only one team emerged victorious. (Who that was, nobody seems to remember, but rest assured it was epic.)

On Thursday, the one-and-only Kris Kringle wandered into the office, accompanied by two snowmen from the North Pole. They showered the Genea team with gifts, ugly cat sweaters and fresh swag for all. But the festivities weren't finished! No. What would a celebration be without a magnificent bounty of food? Oysters, lobster, caviar, the primest of rib -- it was all there. The Genea team feasted like kings and queens, stopping only to engage in lively banter and dance to the opulent melodies from the likes of the Backstreet Boys and Creed.

It was truly a celebration for the ages. 🎉



👍❤️🌍 Mike Perez and 117 others

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Hot take alert! Your plastic key cards belong in the landfill (Okay. Recycling!)

Why?

Join Genea's **Michael Maxsenti** and Director of Mobile Solutions at **HID**, **Phil Coppola**, **PSP** to learn why many companies have decided now is the perfect time to switch to smartphone credentials.

In the webinar, we'll explore:

📈 The ROI of Mobile Credentials: Are mobile credentials really more expensive than plastic cards?

🔒 Security Insights: How secure are mobile key cards?

📱 The App Dilemma: Do employees need to download an app to use mobile credentials?

📄 QR Codes vs. Mobile: Which option is more reliable and secure?

🕒 Future-Proofing Your Access Control: Why switching to mobile now is a smart move for the future.

📅 Don't miss out—reserve your spot now!

🔗 [https://hubs.la/Q02-bd\\_70](https://hubs.la/Q02-bd_70)

Looking forward to seeing you there! #Mobile #AccessControl #Cloud #Security #CRE

# Beyond the 'Cool' Factor



Why 2025 is the Year to Embrace Mobile Credentials (or Wish You Had)



**MIKE MAXSENTI**

General Manager- Security, Genea



**PHIL COPPOLA**

Director of Mobile Solutions, HID

**Wednesday, December 11th | 10 a.m. PST**